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CANADA ARAB BUSINESS COUNCIL
CONSEIL DE COMMERCE CANADO-ARABE
المجلس التجاري الكندي العربي



Canada-Lebanon ICT Mission



THE BIGGEST ICT OPPORTUNITIES ARE IN LEBANON

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USAID
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E-CATALOGUE

LEBANESE ICT COMPANIES



Canada Buyers Mission

**BOOK A ZOOM MEETING TO
DISCUSS B2B OUTSOURCING
OPPORTUNITIES WITH ANY OF
OUR 15 LEBANESE COMPANIES:**

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**PROFILES
OF LEBANESE
ICT COMPANIES**



1 ABOUT

With the support of the Trade and Investment Facilitation (TIF) project, funded by the United States Agency for International Development (USAID), and in collaboration with **Canada Arab Business Council (CABC)** and **DAIMLAS, Quality For Development** is organizing a Buyers Mission to the Canadian Market to encourage economic linkages between the Lebanese and Canadian ecosystems.

This E-catalogue introduces Lebanese Key players in the ICT sector interested in providing their services and products to the Canadian market and with whom you can meet through this initiative.

Canada's Buyers Mission will include the following:

- B2B meetings between Lebanese participants and Canadian Entities | **DECEMBER 2022**
- A virtual Business Forum gathering representatives from both ecosystems | **JANUARY 2023**

If you are interested in meeting with the Lebanese companies listed in this E-catalogue, please send an email to:

| *Ms. Jane Shanthi, Project Director at CABC* | Email Address: j.mas@c-abc.ca
| *Mr. Joseph Wehbe, CEO at DAIMLAS* | Email Address: joewehbe@daimlas.com





An ITG Company

Company Name: Telesupport International

Overview: A full pledge contact center that can service the end user of our potential customer in inbound outbound telesales.

Year of Establishment: 2002

Type of Entity: Call center

Type of Activities: Call center service.

Industries Served: Automotive, Banking and Finance, Education, Energy, Food and Beverage, Healthcare, Insurance, Manufacturing, Telecommunication, Cybersecurity, Transportation

Innovative Edge: 24x7 Call center services provided to Canadian customers by our trained staff.

Website: www.telesupport-int.com



Company Name: SmartSource Consulting SAL

Overview: SmartSource empowers your company with a full range of Customer Relationship Management (CRM) consulting solutions and Business Process Outsourcing (BPO) services that maximize your productivity and profitability.

Year of Establishment: 2013

Type of Entity: Business Process Outsourcing (BPO)

Type of Activities: Customer Support and Outbound Sales

Industries Served: Healthcare, Government, Media, Telecommunication

Innovative Edge: Multilingual outsourcing solutions across multiple sectors all levels of an organization business processes and customer consulting solutions at a competitive price.

Website: www.smartsource.me

DIGITAL TRANSFORMATION COMPANIES

B•RN INTERACTIVE

Company Name: Born Interactive

Overview: Born Interactive is an integrated communication agency dedicated to offering creative, innovative, and result-generating digital transformation in communication solutions & experiences, addressing the evolving needs of local, regional & global institutional and corporate clients.

Year of Establishment: 1996

Type of Entity: Digital Services: Managed Services, Content Digital Networks, Media Distributors, Independent Software Vendors (ISV): Software & Mobile Development, System Integrators, Communication agency

Type of Activities: Corporate Software (International), Corporate Software (Local), Online & Mobile Applications

Industries Served: Banking & Finance, Education, Energy, Food and Beverage, Government, Insurance, Media, Transportation

Innovative Edge: Trilingual team that can operate in different approaches & project management methodologies & time zones.

Website: www.borninteractive.com



Company Name: Scriptr.io

Overview: Scriptr.io is a leading Internet of Things platform & marketplace enabling Enterprise Digital Transformation using IoT Data & Applications.

Year of Establishment: 2016

Type of Entity: Digital Services: Managed Services, Content Digital Networks, Media Distributors

Type of Activities: Cloud Services, IoT - Smart Solutions, Managed Services

Industries Served: Engineering, Energy, Healthcare, Transportation

Innovative Edge: IoT platform that goes beyond dashboarding capabilities and enables full solution development and systems integration.

Website: www.scriptr.io



Company Name: EXEO

Overview: EXEO is a multi-specialist Managed Services Cloud Provider. Its mission is to guide clients on adopting digital services to run and scale their businesses securely.

Year of Establishment: 2012

Type of Entity: Digital Services: Managed Services, Content Digital Networks, Media Distributors

Type of Activities: Cloud Services, Cybersecurity, Managed Services

Industries Served: Education, Food and Beverage, Healthcare, Insurance

Innovative Edge: Remote managed services in cloud & cybersecurity which are much more cost effective and can cover 24x7.

Website: <https://exeo.net/>



Company Name: INTEGRATED DIGITAL SYSTEMS

Overview: IDS provides turnkey solutions in Information Technology; mainly in Software Engineering. IDS is certified for ISO 27001:2013, ISO 9001:2015, & is Microsoft Certified Gold Partner.

Year of Establishment: 1991

Type of Entity: Digital Services: Managed Services, Content Digital Networks, Media Distributors, High-Tech Manufacturing, Independent Software Vendors (ISV): Software & Mobile Development, System Integrators, Telco: Telecommunication Networks, Operators, Management Companies, Vendors

Type of Activities: Corporate Software (Local), Managed Services, Online & Mobile Applications

Industries Served: Banking and Finance, Food and Beverage, Government, Manufacturing, Real Estate

Innovative Edge: Diversified Software solutions including intuitive web portals, mobile apps, ERP solutions, EDMS solutions, Database Management solutions, E-commerce solutions, CRM solution, Workflow & Process Management, & Online Trading solutions & Wealth management.

Website: www.ids.com.lb



Company Name: Koein

Overview: A "user experience" and "result" centric digital agency with a proven track record of more than 800 successful projects in nearly every business sector.

Year of Establishment: 2003

Type of Entity: Digital Services: Managed Services, Content Digital Networks, Media Distributors, Independent Software Vendors (ISV): Software & Mobile Development, System Integrators

Type of Activities: Corporate Software (International), Managed Services, Online & Mobile Applications

Industries Served: Automotive, Banking and Finance, Food and Beverage, Media

Innovative Edge: Offering excellence in development and design at a competitive price.

Website: www.koein.com



Company Name: MaliaTec

Overview: MaliaTec is a Leading Enterprise Solution provider, chosen by global companies and government agencies across the MENA region, bringing to your organization the latest technological trends in Automation, Digital, GIS and IoT solutions.

Year of Establishment: 2005

Type of Entity: Corporate Resellers, Independent Software Vendors (ISV): Software & Mobile Development, System Integrators, Vendors

Type of Activities: Corporate Software (International), Corporate Software (Local), IoT - Smart Solutions

Industries Served: Food and Beverage, Government, Telecommunication, Transportation

Innovative Edge: State-of-the-art software application that fit multinational companies. The combination of IoT, Machine Learning, and AI used provides stand-alone and seamless integration with the customers' working environment. The company's partnerships with global entities such as Honeywell, Gurtam, and SOTI add to the software's value.

Website: www.maliattec.com



Company Name: ICS INTERNATIONAL COMPUTERS SYSTEMS

Overview: ICS designs and implement strategies to provide clients with IT solutions, giving instructors tools to help them offer more individualized information and courses to their students, allowing them to study at their own speed depending on their skill level.

Year of Establishment: 1997

Type of Entity: Corporate Resellers, System Integrators, SPECIAL IN EDUCATION SECTOR

Type of Activities: Cloud Services, Networking Active, Security

Industries Served: Banking and Finance, Education, Manufacturing

Innovative Edge: The company's objective is to deliver IT solutions to every problem the customers may encounter: "We shape the future with our customers together".

Website: <http://icscloud.org/>



Company Name: White Mountain Technologies

Overview: WMT develops management information software, enhances online visibility for companies, and implements projects for corporations.

Year of Establishment: 2007

Type of Entity: Corporate Software (International), Corporate Software (Local), Online & Mobile Applications

Type of Activities: Cloud Services, Networking Active, Security

Industries Served: Education, Energy

Innovative Edge: WMT products are robust and cater to diverse backgrounds. They are smartly configurable, multi-lingual, and modular.

Website: whitemountaintechologies.com



Company Name: Multilane

Overview: The global leader in data center interconnect test solutions. Multilane provides high-value test solutions for the high-speed IO markets that enable next generation interconnect technologies.

Year of Establishment: 2006

Type of Entity: Digital Services: Managed Services, Content Digital Networks, Media Distributors, High-Tech Manufacturing

Type of Activities: Data Center, Managed Services, Test and Measurement Equipment for Data Centers

Industries Served: Engineering, Manufacturing, Telecommunication

Innovative Edge: Unique value proposition for the Data Center business.

Website: www.multilaneinc.com



Company Name: Crystal Networks

Overview: Crystal Networks is a Managed IT and Cybersecurity service provider, with a Head Office in Lebanon and branches in Egypt and KSA.

Year of Establishment: 2006

Type of Entity: Digital Services: Managed Services, Content Digital Networks, Media Distributors, System Integrators

Type of Activities: Cybersecurity, Managed Services, Networking Active

Industries Served: Banking and Finance, Education, Food and Beverage, Healthcare, Telecommunication, Cybersecurity

Innovative Edge: 24x7 IT and Cybersecurity Monitoring Services by the company's multilingual team that can cover Canada Night Shift.

Website: <https://crystalnt.com/>



Company Name: Greybell SAL Offshore

Overview: Greybell is a software development company active in telecom, banking, retail, education, government services.

Year of Establishment: 2013

Type of Entity: Independent Software Vendors (ISV): Software & Mobile Development

Type of Activities: Corporate Software (International), IoT - Smart Solutions, Online & Mobile Applications

Industries Served: Banking and Finance, Education, Government, Telecommunication

Innovative Edge: Telecom monitoring ,Greybell has extended its reach to other areas of business interests.

Website: www.greybell.com



Company Name: INVIGO

Overview: Invigo provides Device, SIM, and eSIM Remote Management & Configuration Software Solutions for Mobile Operators, around the world.

Year of Establishment: 2005

Type of Entity: Independent Software Vendors (ISV): Software & Mobile Development, Value Added Services (VAS), Content Providers, Vendors

Type of Activities: Cloud Services, IoT - Smart Solutions, Device & SIM Management software solutions

Industries Served: Telecommunication

Innovative Edge: Invigo provides eSIM remote Management & SIM remote configuration solution that require continuous upgrades in order to be able to manage every new device that is launched on the market, including the Canadian market. In addition to CPE (Internet Boxes) remote management, addressed to Internet Service Providers, to remotely manage installed CPEs.

Website: www.invigo.com



Company Name: Potech Consulting SARL

Overview: As a part of P.O.TECH (a group of companies founded in 2002), Potech Consulting provides a wide range of IT & Cybersecurity advisory services (from penetration tests to strategic planning), Training & Coaching services, Research & development labs, Security Operations Center SOC & managed services, Software Engineering & tools development, Physical security and blockchain advisory services.

Year of Establishment: 2008

Type of Entity: Independent Software Vendors (ISV): Software & Mobile Development, Value Added Services (VAS), Content Providers, Vendors

Type of Activities: Cloud Services, IoT - Smart Solutions, Device & SIM Management software solutions

Industries Served: Telecommunication

Innovative Edge: Providing eSIM remote Management & SIM remote configuration & management of every new device that is launched in the market (including Canadian market), in addition to CPE (Internet Boxes) remote management for Internet Service Providers.

Website: <https://potech.global/>

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and the Business Forum, please contact:**

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