

WEBINAR

Legal Risk Management Business, Trade, and Investment Strategies for Canada-MENA



Wednesday, 14th October 2026



UAE time - 7:00pm - 8:15pm
Eastern Time - 11:00am - 12:15pm

As business, trade and investment between Canada and the Middle East and North Africa (MENA) continue to expand and develop, organisations operating across these markets must navigate an increasingly complex range of legal, regulatory and commercial considerations.

Join us for this webinar that will bring together legal practitioners, business leaders and senior representatives from Canada and the MENA region for a practical discussion on proactively managing the risks associated with cross-border business, trade and investment.

Drawing on perspectives and experience from across both regions, the panel will explore key areas of risk that organisations should consider when entering into, expanding or managing business relationships between Canada and MENA. The discussion will focus not only on where challenges may arise, but also on practical strategies that businesses can adopt to anticipate, mitigate and respond to them effectively.

The session will offer participants a broader understanding of the legal and commercial landscape across the two regions, alongside practical considerations for approaching cross-border opportunities with greater confidence and preparedness.

The discussion will conclude with an interactive Q&A, giving attendees the opportunity to put their questions to the panel.

Speakers



MODERATOR
James MacPherson
International Mediator,
Gulf Mediation



Hon. Barry Leon
Independent Arbitrator
and Mediator,
Arbitration Place



Khushboo Shahdadpuri
Partner,
Al Tamimi & Company



Shadha Zawawi
Senior Associate,
Al Tamimi & Company



Scott Jolliffe
Chair,
Canada Arab Business
Council



Laura Saenz
EDC Regional Manager for
Europe, Middle East and
Africa, Global Business
Development Group



Anthony Finch
a/Head of Mission & Sr.
Trade Commissioner,
Consulate General of
Canada in Dubai

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